BIR STRATEGIC PLAN FRAMEWORK

VISION
The BIR is the epitome of excellence in tax administration.

MISSION
The BIR shall raise internal revenue taxes for the gov’t.

GUIDING PRINCIPLE
“Service Excellence With Integrity and Professionalism”

VALUES
- God-fearing
- Consistency
- Competency
- Innovativeness
- Accountability
- Synergy
- Respect
- Fairness
- Transparency
BIR Strategy Map

1. Exceed collection targets

2. Improve TP Satisfaction
3. Improve TP Compliance
4. Improve TP & TF Base

5. Improve Processes
6. Improve Knowledge Management

7. Improve Integrity, Professionalism, Competence & Satisfaction of HR
8. Rationalize budget