REVENUE MEMORANDUM CIRCULAR NO. 40-2018

February 02, 2018

Subject: Institutionalization of BIR Social Media Fan Pages/Profiles

To: All Internal Revenue Officials and Employees and Others Concerned

This is to announce the institutionalization of the BIR Social Media Fan Pages/Profiles effective immediately.

The BIR Social Media Fan Pages/Profiles' Icons shall be visible at the bottom rightmost area of the BIR Website (https://www.bir.gov.ph) home page and shall be accessed using the Social Media Links:

- Facebook: https://facebook.com/birgovph
- Twitter: https://twitter.com/birgovph
- Google+: https://plus.google.com/+birgovph
- YouTube: https://youtube.com/+birgovph

These shall supplement the existing BIR Website as another channel for tax information dissemination. The contents shall focus on the following:

- Daily Tax Reminders;
- Monthly Tax Calendars;
- BIR Issuances (Revenue Regulations, Revenue Memorandum Circulars and selected Revenue Memorandum Orders);
- BIR News;
- Tax Campaign Videos; and
- Job Openings.

These shall not be used as an avenue of taxpayer requests for legal opinions and/or queries involving application/interpretation of tax laws and tax exemption rulings; same applies for legal matters falling under Section 270 of the National Internal Revenue Code of 1997, as amended, regarding the unlawful divulgence of trade secrets as well as information by Republic Act No. 10173, otherwise known as the “Data Privacy Act of 2012”, are excluded from this issuance.

All queries and clarifications, other than those posted in the social media accounts, shall be emailed to the Customer Assistance Division (CAD) at contact_us@bir.gov.ph or by calling either of these telephone numbers: 981-7345 / 981-7347 / 981-7348 / 981-7365 / 981-7368.

For your information and guidance.

CAESAR R. DULAY
Commissioner of Internal Revenue

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