Dear Mr. Duly:

Greetings from the Philippine Institute for Development Studies (PIDS)!

Per Malacañang Proclamation No. 247 dated September 02, 2002, the month of September of every year is declared as Development Policy Research Month (DPRM) to promote and draw nationwide awareness on the importance of policy research in the formulation of national development plans, programs, and policies.

We shall be celebrating the DPRM once more this coming September. The theme of this year’s celebration is “Harnessing the Fourth Industrial Revolution: Creating Our Future Today”. Its Filipino version is “Isulog ang Fourth Industrial Revolution Tungo sa Katuparan ng Ating Kinabukasan Ngayon”. We chose this theme to highlight the potential impacts of automation and other modern advancements in science and technology and how we can harness these to the Philippines’ advantage, not just in terms of improving the country’s economic competitiveness but also in terms of making progress both sustainable and inclusive.

PIDS, as the agency designated to lead and coordinate the yearly observance of the DPRM, hereby invites your agency/institution to participate in this year’s celebration by:

1. Prominently displaying the DPRM banner/streamer within your institution’s premises. Please see the attached file for the design and specifications. The banner template may be accessed at this link: http://bit.ly/dprm2018. You are free to choose between the English and the Filipino version depending on your office’s/locality’s language preference. For inquiries regarding the banner, please contact Gizelle Manuel at gmanuel@mail.pids.gov.ph.

2. Publishing announcements and articles about the DPRM and its theme in your publications, website, social media accounts, and other dissemination outlets. You may re-share DPRM materials produced by PIDS, such as press releases, announcements, videos, and social media posts, which will be made available on the DPRM website (http://dprm.pids.gov.ph) and PIDS social media (https://www.facebook.com/PIDS.PH/ and https://twitter.com/PIDS_PH).

3. Organizing activities or events that may be relevant to the theme or to policy research. If you have any of such activities/events, please e-mail the details to Ms. Viveka Miguel at VMiguel@mail.pids.gov.ph so that we can include them in the List of Activities/Events for DPRM 2018 which will be posted on the DPRM website.

We thank you for your continued support to PIDS and the DPRM. We look forward to hearing from you soon.

With our best regards.

Very truly yours,

CELIA M. REYES
President

Enc: Specifications for the banner/streamer
Proclamation No. 247
Confirmation Sheet